

CITY OF LINCOLN - PARKING SYSTEM
ANNUAL REPORT
FISCAL YEAR 2005





Table of Contents

CATEGORY	PAGE
Mission and Vision Statements	2
Message from the Parking Manager	3
Parking System Organization	4
Financial Overview	5-7
Utilization Study	8
Carriage Park	9-10
Center Park	11-12
Cornhusker	13-14
Haymarket	15-16
Market Place	17-18
Que Place	19-20
University Square	21-22
Transient Ticket Analysis	23
Duration of Stay Report	24
Parking Programs and Specials	25-26
Validation Sales Comparisons	27
Husker Football	28-29
Violations	30-32
<i>Appendix</i>	
Space Allocation	33-35



Mission

"The Parking Section is defined by using appropriate strategies and oversight to promote compliance with its mission and related goals. This is done by supporting existing and future land uses, assisting the City's economic development initiatives, and preserving parking by providing adequate and high quality parking resources and related services for all users while maintaining and/or increasing revenues to support future parking development."

Vision

"To protect the City's investment in the parking system by maintaining and improving on a safe, reliable, and efficient parking facilities and equipment. There will be a continuing need to maintain and improve the City's existing and future parking facilities and equipment. This will be accomplished by utilizing the necessary training, technologies, and modern equipment. The City of Lincoln's Parking Section will meet escalating public demands, by increasing the system's ability to be more efficient, accountable, and responsive. The parking system will continue to efficiently serve the public with the highest standards of quality, safety, and responsiveness while working to increase public parking effectiveness."



Message from the Parking Manager

I would like to present you the Public Works and Utilities Parking Section's first "official" annual report. This report highlights the financial status of the parking revenue fund, addresses occupancy rates and diversity ratios and finally analyzes additional information related to parking services. This report is intended to provide a general overview of the Lincoln Parking System's operations.

The Lincoln Parking System strives to provide the public with safe and adequate parking. To do this we consistently update and evaluate the needs of our patrons to address how we can improve the quality and convenience of our services. For example, four years ago we had nearly 900 customers requesting spaces on our waiting lists and it often took over a year to gain access to the majority of our facilities.

In order to address this issue and to improve overall aspects of downtown parking, a methodology was implemented that began with an investment into the access and revenue systems. This included implementing technology and building a database for informational purposes. When this was completed the data base information and waiting lists were evaluated, trends were analyzed, and fees were restructured in high and low demand areas. Through these steps we were able to reduce waiting lists and as of February 2006, total requested spaces have decreased to less than 20. Requested spaces are at an all time low and overall occupancy levels remain high.

Lincoln's Parking System continues to invest in its system and strives to produce innovative, efficient products for our customers. This year, one of those products included parking value cards called "Park it Downtown" cards. These unique cards allow parking customers to place a dollar amount on a card to receive discounted parking. This allows for faster entrance and exit times as well as eliminates the need for cash. A future addition to this service is to allow customers to add value to their cards via the world wide web. The Parking System has also worked with downtown hotels to allow access to parking facilities using room key cards. The hotel room key integration will offer conveniences to hotel guests such as consolidated invoicing and guaranteed parking spaces in the nearby facility. The cooperation between the hotels and the City will create a tool to help attract and maintain guests, conventions, and conferences ultimately benefiting Lincoln business.

In the 2005 Fiscal Year, Lincoln's Parking System invested \$305,000 in funds that promoted economic development and increased the value of services in the downtown area. This figure looks at those amenities and services that directly benefited the downtown community. In addition, we also have worked with numerous organizations to make their events successful by providing them courteous, quality, and accessible parking. In Fiscal Year 2005, the Lincoln Parking System refunded \$835,000 to the City's General Fund. This compensation goes to cover administrative costs for the Finance Department, Lincoln Police Department, and the City Attorney's office.

The future holds many new opportunities including the design of a new parking facility and expanding upon our current advancements in the parking equipment. The Lincoln Parking System will continue its commitment to cultivate and develop the downtown by providing first-class parking and working with patrons to meet a variety of diverse needs. We here within the Public Works & Utilities Department appreciate serving the downtown community and thank you for your continued support.

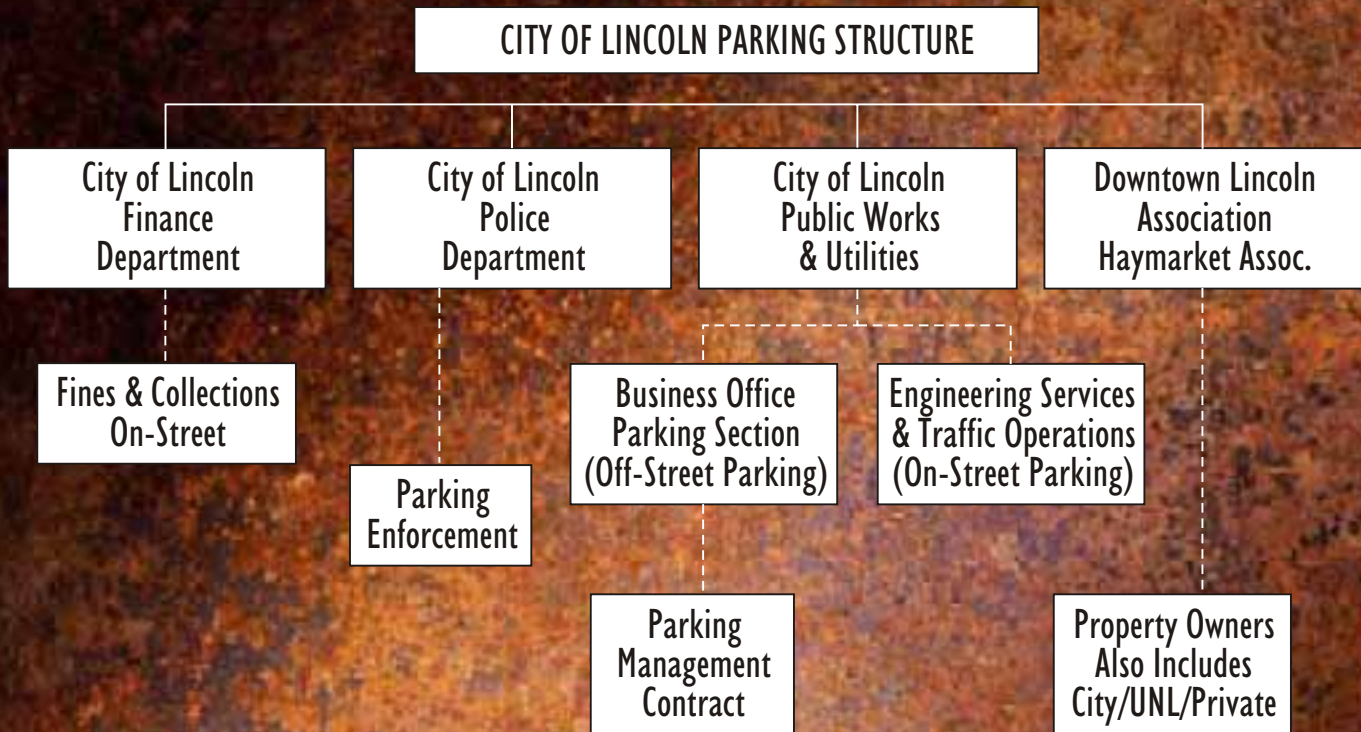
Kind Regards,



Kenneth D. Smith,
City Parking Manager



Parking System Organization



The public parking system's organizational framework is horizontally structured and is divided into three areas of operational responsibility including: Off-Street Operations, On-Street Operations and Parking Enforcement. The City's Department of Public Works and Utilities, Parking Division, is responsible for off-street operations. In conjunction with a contracted parking service provider, Republic Parking Services, the department is responsible for parking facility operations including cashiering, issuing monthly permits, bookkeeping, maintenance and operations.

The on-street operations are managed by The Department of Public Works and Utilities, Engineering Services and Traffic Division, and by the City's Finance Department. Public Works and Utilities determines meter locations, time limits, and provides maintenance, while the finance department collects meter fees and parking enforcement fines. The Lincoln Police Department is responsible for parking enforcement.

FINANCIAL OVERVIEW

AS OF AUGUST 31, 2005

CAPITAL ASSETS	PARKING LOTS	PARKING GARAGES
Facilities	\$320,200	\$4,267,844
Buildings	\$9,765	\$40,939,520
Improvements Other Than Buildings	\$287,148	\$226,428
Machinery & Equipment	\$86,068	\$1,068,204
Less Accumulated Depreciation	\$164,348	-\$11,139,511
TOTAL CAPITAL ASSETS	\$538,833	\$35,362,485

PARKING GARAGE ANALYSIS

OPERATING REVENUES	FY 2002	FY 2003	FY 2004	FY 2005
Garage - Lease	\$1,757,022	\$2,107,126	\$2,265,789	\$2,234,007
Garage - Transient	\$1,842,760	\$2,098,689	\$2,207,124	\$1,972,719
Parking Meter Revenue	\$1,365,760	\$1,283,374	\$1,147,347	\$1,439,121
Garage - Football	\$179,109	\$222,017	\$259,761	\$225,066
Parking Coupons	\$122,585	\$147,053	\$156,068	\$157,939
Developer Contribution			\$112,231	
Non-Moving Fines				
Miscellaneous	\$16,139	\$12,305	\$12,347	\$20,690
TOTAL OPERATING REVENUES	\$5,282,983	\$5,870,564	\$6,160,667	\$6,049,542

PARKING GARAGE ANALYSIS

OPERATING EXPENSES	FY 2002	FY 2003	FY 2004	FY 2005
Salaries	\$69,386	\$71,718	\$73,836	\$78,483
Employee Benefits	\$16,235	\$26,500	\$27,294	\$27,427
Supplies	\$43,104	\$48,374	\$65,507	\$109,180
Contractual Services	\$138,979	\$259,634	\$324,261	\$501,423
Management Services	\$1,165,020	\$1,158,385	\$1,365,568	\$1,583,072
Travel and Mileage	\$8,683	\$13,760	\$15,001	\$16,027
Printing and Copying	\$9,410	\$13,754	\$7,117	\$29,862
Insurance	\$22,775	\$26,665	\$46,049	\$41,686
Utilities	\$182,047	\$192,418	\$220,537	\$208,511
Repair and Maintenance	\$152,159	\$143,564	\$188,286	\$187,312
Rentals	\$25,467	\$76,340	\$26,601	\$41,085
Advertising	\$3,053	\$20,776	\$78,568	\$3,024
City Rental Services	\$59,551	\$108,222	\$69,600	\$86,832
Parking Validation Expense	\$32,325	\$80,373	\$154,848	\$80
Miscellaneous	\$28,650	\$40,049	\$47,432	\$53,621
Non Capitalized Equipment	\$7,545	\$24,099	\$22,986	\$5,083
Depreciation	\$896,419	\$1,028,433	\$1,022,072	\$1,044,311
TOTAL OPERATING EXPENSES	\$2,860,808	\$3,333,064	\$3,755,563	\$4,017,019
OPERATING INCOME (LOSS)	\$2,422,175	\$2,537,500	\$2,405,104	\$2,032,523

PARKING GARAGE ANALYSIS

NON-OPERATING REVENUE (EXPENSES)	FY 2002	FY 2003	FY 2004	FY 2005
Investment earnings	\$200,561	\$117,676	\$138,930	\$170,393
Gain (Loss) on Sale of Assets			(\$28,467)	0
Payment to General Fund	(\$935,000)	(\$835,000)	(\$835,000)	(\$835,000)
Amortization of Deferred Charges	(\$33,234)	(\$33,259)	(\$35,189)	(\$34,954)
Interest Expense	(\$832,596)	(\$962,064)	(\$912,082)	(\$851,365)
TOTAL OPERATING EXPENSES (\$1,600,269)		(\$1,712,647)	(\$1,671,808)	(\$1,550,926)
OPERATING INCOME (LOSS)	\$821,906	\$824,853	\$733,296	\$481,597
Transfers In (Out)		\$942,239		
TOTAL NET ASSETS BEGINNING OF YEAR	\$22,449,415	\$23,271,321	\$25,038,413	\$25,771,709
TOTAL NET ASSETS END OF YEAR	\$23,271,321	\$25,038,413	\$25,771,709	\$26,253,308

Coverage Calculation

Revenue Available for Debt	\$3,318,594	\$3,565,933	\$3,427,176	\$3,076,834
Maximum Debt Service	\$2,160,650	\$2,160,650	\$2,160,650	\$1,998,056
Coverage Ratio	1.536	1.650	1.586	1.540



Utilization Study

The Lincoln Parking System conducted utilization studies in December of 2004, June 2005, October 2005 and November 2005 to illustrate how monthly and transient customers use the downtown parking garages. These studies allow for examination and evaluation of occupancy rates and diversity levels as well as an overall assessment of the parking mix in each facility. It is important to compare multiple months because factors such as holidays, special events and work schedules can have an impact on parking trends.

The data for the study was gathered by recording customers' entrance and exit times as well as by doing space counts. Data for both transient and monthly customers was collected to determine occupancy rates and diversity factors. The non-reserved and secured-reserved monthly parkers were combined to accurately count all monthly customers.

Occupancy rates indicate how many cars are parked in the garage and how many spaces are left open during a given time period. The industry average for occupancy rates is 85% to 90%. At this level the perception is that the garage is full. The goal is to maximize the use of the garage by consistently having high levels of occupancy, yet at the same time keep an adequate amount of spaces available for customers visiting the downtown area.

In addition to occupancy rates, diversity factors are also important to evaluate. The diversity factor indicates the balance between the number of monthly and transient parkers in the garage at a given time. The key is to have a mixture of each type of parker. The industry average for a diversity ratio is 75%. This factor will vary in each garage depending largely on the location of the facility. Some garages cater more to people working in the central business district, while others are utilized more often by visitors to the downtown area.

The following information details the utilization studies at each parking garage and addresses any unique circumstances that affect the parking mix and usage variables.

Carriage Park



Carriage Park Garage has a total of 704 parking spaces, of which 15 are handicap, 5 are reserved for employees and the 684 other spaces remain open for public parking. This garage is in close proximity to the Marriott Cornhusker Hotel and Convention Center and frequently accommodates hotel customers, overnight guests and special events attendees. Therefore, occupancy rates often vary each month depending on the number of customers visiting the hotel.

Occupancy rates in Carriage Park are also affected by the schedule of downtown satellite campuses. The peak time at this facility occurs between 1:30 pm and 2:00 pm.

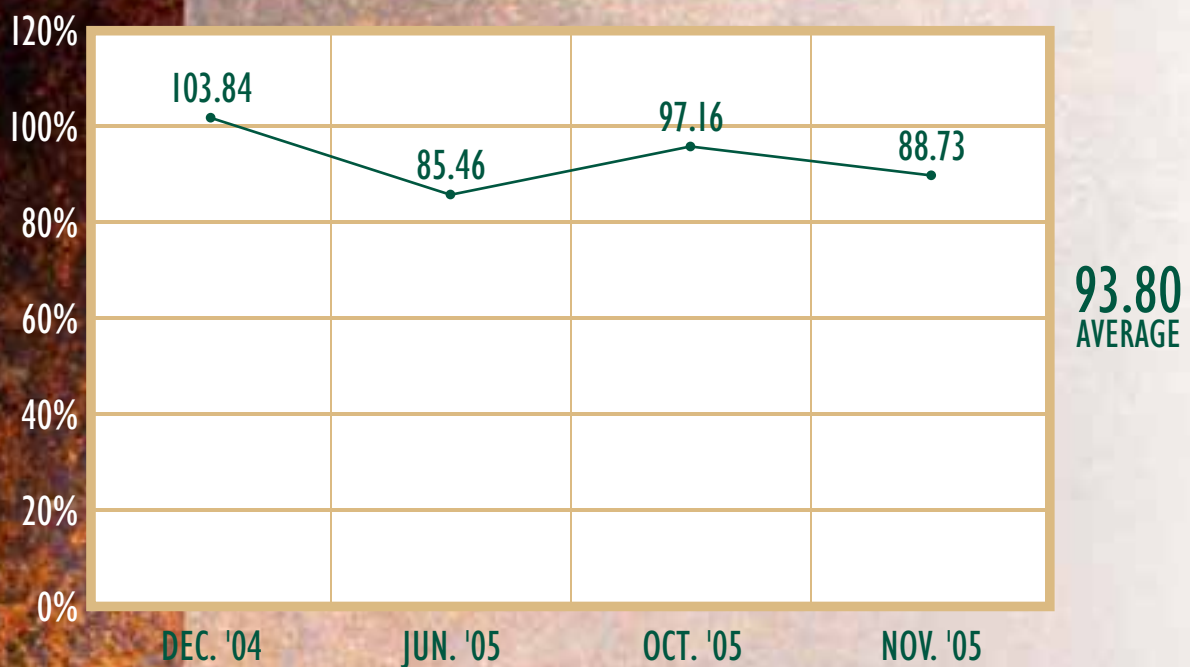
The following chart shows the occupancy rate for December 2004, June 2005, October 2005 and November 2005. Space counts of the garage indicate the number of monthly and transient customers in the facility at a given time. After these spaces are subtracted from the number of available spaces in the garage the number of empty spaces are determined. These calculations also show that the average occupancy rate for Carriage Park Garage is 93.8%. When looking at the occupancy rates from month to month, the impact the hotel has on the facility becomes apparent.

	Dec. '04	Jun. '05	Oct. '05	Nov. '05
Total Space Count	704	704	704	704
Less: Handicap Spaces	(15)	(15)	(15)	(15)
Reserved	0	0	0	0
Employee	(5)	(5)	(5)	(5)
Space Available to Sell	684	684	684	684
Garage Occupancy				
Monthly Parkers	(468)	(498)	(565)	(498)
Ticket Holders	(243)	(83)	(99)	(107)
Empty Spaces	(27)	102	20	79
Garage Occupancy Rate	103.84%	85.46%	97.16%	88.73%
Diversity				
Monthly Parkers	468	498	565	498
Total Cards Issued	560	589	571	693
Diversity Factor	83.57%	84.61%	98.95%	71.86%



To determine the diversity factor, the number of monthly customers is divided by the number of monthly cards issued. This calculation indicates that the average diversity factor for Carriage Park is 84.74%. This number can also vary based on the number of guests to the hotel, college schedules, special events and work schedules. Overall, Carriage Park Garage is operating at an exceptional level, with a good mix of customers and an occupancy level that is consistently above average. The months with a higher number of events coincided with higher occupancy rates. The graph below illustrates the occupancy rates for each month as well as the average.

Carriage Park Occupancy Rate



Center Park



Center Park Garage is the largest of the seven facilities with a total of 1,061 spaces. This includes 18 handicap, 50 monthly reserved and 3 employee spaces. The remaining 990 stalls are used for monthly cardholders, short-term transient customers and students. The highest number of monthly cardholders in the garage at one time generally occurs between 10:30 am and 11:00 am, when 75% of the total number of customers with access cards are parked in the facility. The peak time at this garage is 11:00 am.

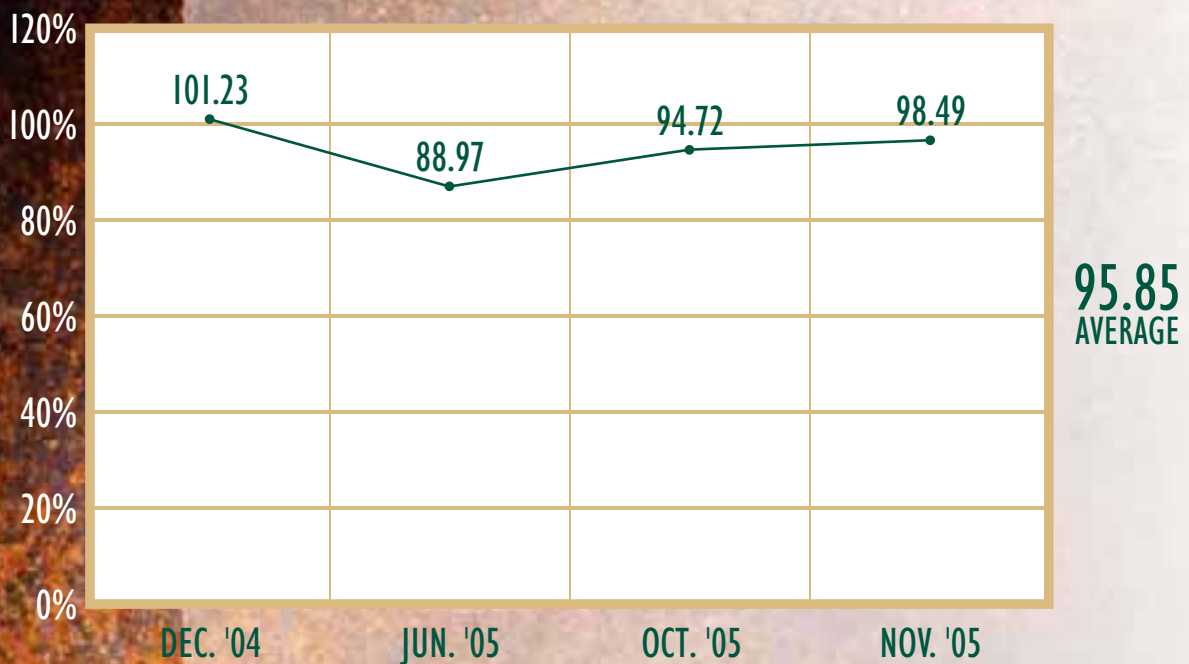
The following chart shows the occupancy rates for the four months. Space counts of the garage indicate the number of monthly and transient customers in the facility at a given time. By subtracting these spaces from the number of spaces available to sell, the number of empty spaces are shown. These calculations also show that the average occupancy rate for Center Park Garage is 95.85%. The graph on the following page illustrates the occupancy rate for each month as well as the average.

	Dec. '04	Jun. '05	Oct. '05	Nov. '05
Total Space Count	1061	1061	1061	1061
Less: Handicap Spaces	(18)	(18)	(18)	(18)
Reserved	(50)	(50)	(50)	(50)
Employee	(3)	(3)	(3)	(3)
Space Available to Sell	990	990	990	990
Garage Occupancy				
Monthly Parkers	(705)	(658)	(696)	(725)
Ticket Holders	(298)	(215)	(238)	(249)
Empty Spaces	(13)	117	56	16
Garage Occupancy Rate	101.23%	88.97%	94.72%	98.49%
Diversity				
Monthly Parkers	705	658	696	725
Total Cards Issued	926	869	912	922
Diversity Factor	76.13%	75.72%	76.32%	78.67%



To determine the diversity factor, the number of monthly customers is divided by the number of monthly cards issued. This calculation indicates that the average diversity factor for Center Park is 76.71%. Overall, Center Park Garage is one of the busiest and most utilized facilities, largely due to its location in the central business district. It consistently reaches high occupancy levels and the diversity factor indicates that there is a good mix of parkers. In 2005, renovations were made to improve the aesthetics of the garage. This included adding a new movie themed way-finding system, increased lighting and an overall face-lift for the lobby areas.

Center Park Occupancy Rate



Cornhusker



The Cornhusker Garage has a total of 394 spaces, of which 7 are handicap, 40 are reserved and the remaining 347 are open for public parking. A large majority of the customers in this garage are Marriott Cornhusker Hotel and Convention Center guests because the garage is attached to the hotel. A development agreement requires that 250 spaces be available for daily use in order to accommodate guests. Therefore, the occupancy rates vary heavily on the event schedule at the hotel.

The majority of overflow customers park at the Carriage Park Garage. Peak time at this facility occurs between 2:30 pm and 3:00 pm.

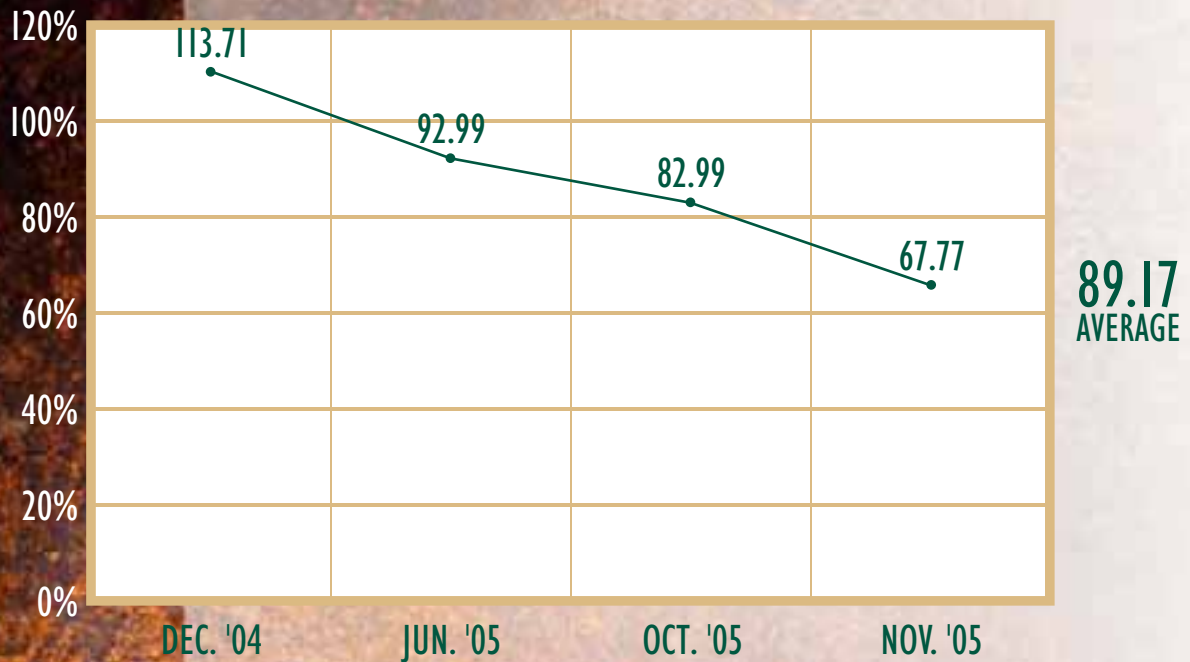
The following chart shows the occupancy rates for the four months. Space counts of the garage indicate the number of monthly and transient customers in the facility at a given time. By subtracting these spaces from the number of spaces available to sell, the number of empty spaces are shown. These calculations also allow us to determine that the average occupancy rate for Cornhusker Garage is 89.17%. The graph on the following page illustrates the occupancy rates for each month as well as the average.

	Dec. '04	Jun. '05	Oct. '05	Nov. '05
Total Space Count	394	394	394	394
Less: Handicap Spaces	(7)	(7)	(7)	(7)
Reserved	(41)	(41)	(40)	(40)
Employee	0	0	0	0
Space Available to Sell	346	346	347	347
Garage Occupancy				
Monthly Parkers	(61)	(53)	(63)	(68)
Ticket Holders	(339)	(262)	(217)	(152)
Empty Spaces	(54)	31	67	127
Garage Occupancy Rate	113.71%	92.22%	82.99%	67.77%
Diversity				
Monthly Parkers	61	53	63	68
Total Cards Issued	93	90	86	86
Diversity Factor	65.59%	59.26%	73.26%	78.68%



To determine the diversity factor, the number of monthly customers is divided by the number of monthly cards issued. This calculation indicates that the average diversity factor for Cornhusker Garage is 69.2%. This facility is well within the target range for occupancy and diversity. The occupancy rates indicate that hotel events greatly impact the utilization of this garage, as a substantial fluctuation is detected when events occur.

Cornhusker Occupancy Rate



Haymarket



The Haymarket Garage has a total of 409 parking spaces. They consist of 9 handicap, 52 reserved, 4 employee and the remaining 344 are open for public parking. The customer base at this facility consists mainly of visitors to the Haymarket who are there primarily for entertainment purposes such as dining, sporting events and other special events. This differs from the

majority of the other facilities that are located closer to the central business district. The peak time at this facility is between 1:00 pm and 1:30 pm.

The following chart shows the occupancy rates for the four months. Space counts of the garage indicate the number of monthly and daily customers in the facility at a given time. By subtracting these spaces from the number of spaces available to sell, the number of empty spaces are shown. These calculations also allow us to determine that the average occupancy rate for Haymarket Garage is 56.44%.

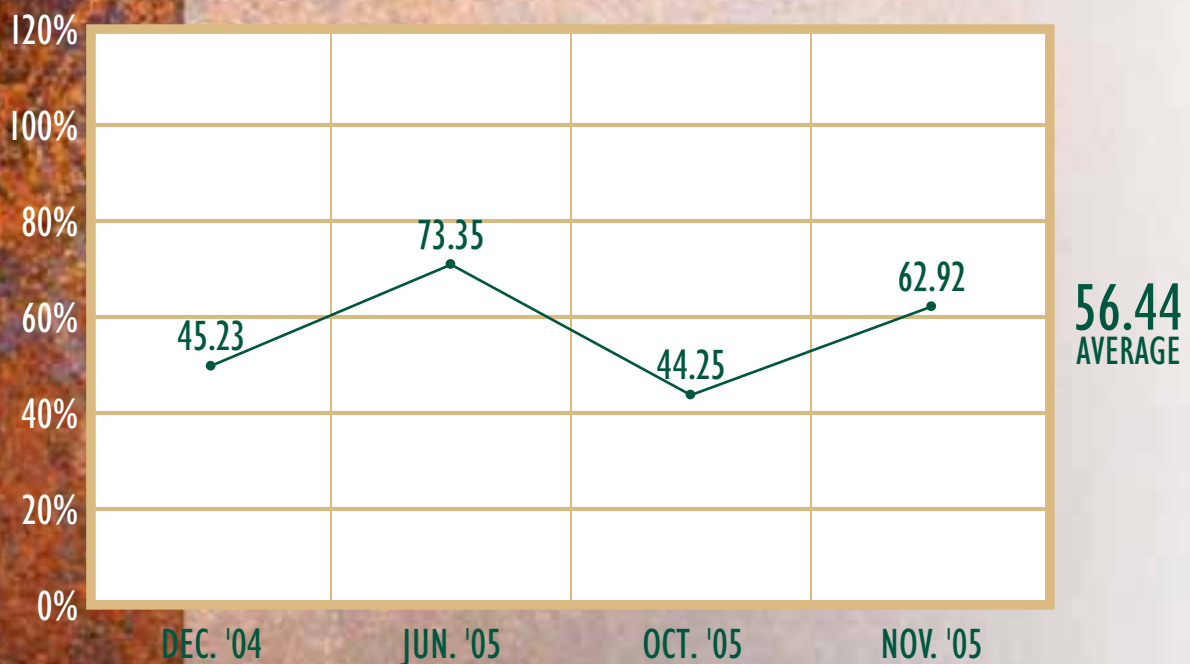
This garage has historically had a lower occupancy rate than the other facilities, largely due to its location. Rate adjustments implemented in November 2005, lowered the monthly rates at this facility with the goal of increasing the utilization of the garage by monthly customers. The rates were also lowered at Market Place Garage for similar reasons. Preliminary numbers indicate that between the two facilities, there has been a 37% increase in monthly parkers within the first two months. Further utilization studies conducted in 2006 will reflect the full effects of the adjustments on occupancy rates.

To determine the diversity factor, the number of monthly customers is divided by the number of monthly cards issued. This calculation indicates that the average diversity factor for Haymarket Garage is 66.2%. Overall, the Haymarket Garage has the opportunity for more usage and plays an intricate role in providing safe, reliable parking for visitors to the Haymarket area.



	Dec. '04	Jun. '05	Oct. '05	Nov. '05
Total Space Count	409	409	409	409
Less: Handicap Spaces	(9)	(9)	(9)	(9)
Reserved	(52)	(52)	(52)	(52)
Employee	(4)	(4)	(4)	(4)
Space Available to Sell	344	344	344	344
Garage Occupancy				
Monthly Parkers	(70)	(112)	(77)	(91)
Ticket Holders	(50)	(123)	(40)	(102)
Empty Spaces	(224)	109	228	152
Garage Occupancy Rate	45.23%	73.35%	44.25%	62.92%
Diversity				
Monthly Parkers	70	112	77	91
Total Cards Issued	111	119	135	178
Diversity Factor	63.06%	94.12%	56.67%	50.94%

Haymarket Occupancy Rate



Market Place



Market Place Garage has a total of 385 parking spaces, of which 9 are handicap and the remaining 376 are open for public parking. This facility is highly impacted by events at Embassy Suites because of its close proximity to the hotel. This garage generally receives the overflow of parkers coming to the hotel for an event. Peak time at this facility generally occurs between 10:30 am and 11:00 am.

The following chart shows the occupancy rates for the four months. Space counts of the garage indicate the number of monthly and daily customers in the facility at a given time. By subtracting these spaces from the number of spaces available to sell, the number of empty spaces are shown. These calculations also allow us to determine that the average occupancy rate for Market Place Garage is 67.86%.

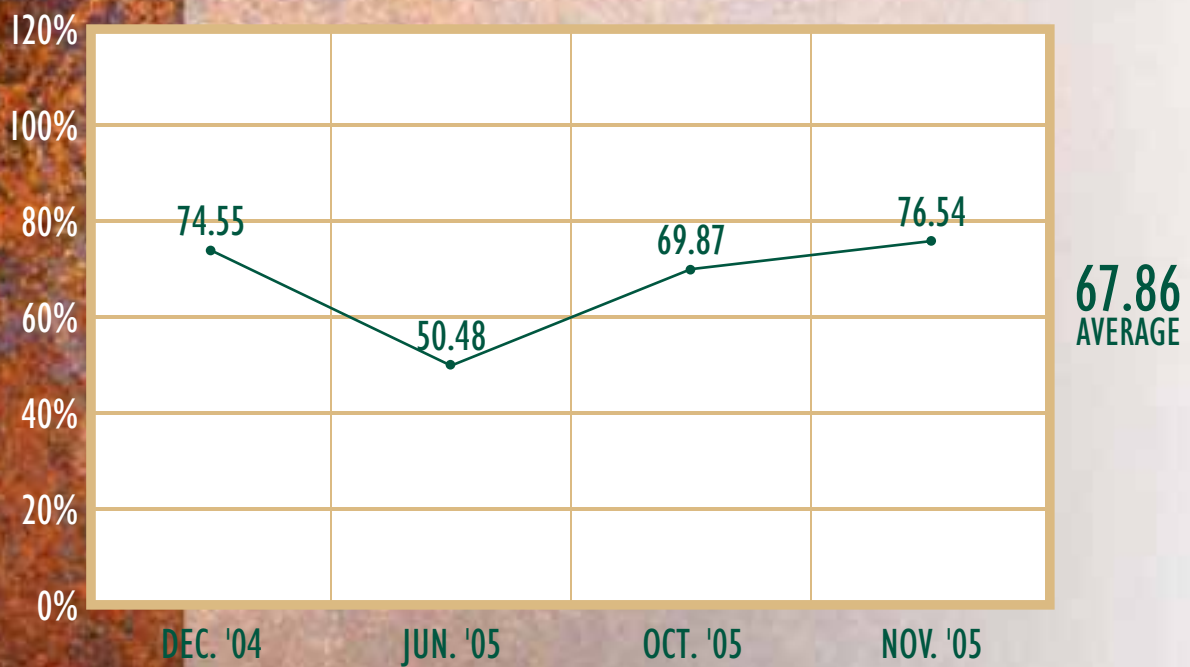
This garage has historically had a lower occupancy rate than the other facilities. Rate adjustments implemented in November 2005, lowered the monthly rates at this facility with the goal of increasing the utilization of the garage by monthly customers. The rates were also lowered at Haymarket Garage for similar reasons. Preliminary numbers indicate that between the two facilities, there has been a 37% increase in monthly parkers within the first two months. Further utilization studies conducted in 2006 will reflect the full effects of the adjustments on occupancy rates.

To determine the diversity factor, the number of monthly customers is divided by the number of monthly cards issued. This calculation indicates that the average diversity factor for Market Place Garage is 66.82%. As the number of monthly customers continues to increase in this facility the diversity factor will increase along with the occupancy rate.



	Dec. '04	Jun. '05	Oct. '05	Nov. '05
Total Space Count	385	385	385	385
Less: Handicap Spaces	(9)	(9)	(9)	(9)
Reserved	0	0	0	0
Employee	0	0	0	0
Space Available to Sell	376	376	376	376
Garage Occupancy				
Monthly Parkers	(147)	(116)	(144)	(161)
Ticket Holders	(131)	(69)	(116)	(124)
Empty Spaces	98	191	116	90
Garage Occupancy Rate	74.55%	50.48%	69.87%	76.54%
Diversity				
Monthly Parkers	147	116	144	161
Total Cards Issued	202	178	198	286
Diversity Factor	72.77%	65.36%	72.73%	56.41%

Market Place Occupancy Rate



Que Place



Que Place Garage has 809 parking spaces, 19 are handicap, 50 are reserved valet, 4 are employee spaces and 736 are for public parking. This facility is impacted by the Embassy Suites for two reasons. First, 110 spaces in the facility are for hotel valet parking. Second, because of its close proximity to the hotel the majority of guests park in this facility for special events and overnight stays. This garage also handles the majority of parkers for Lied Center events. The peak time at this facility is between 1:00 pm and 1:30 pm.

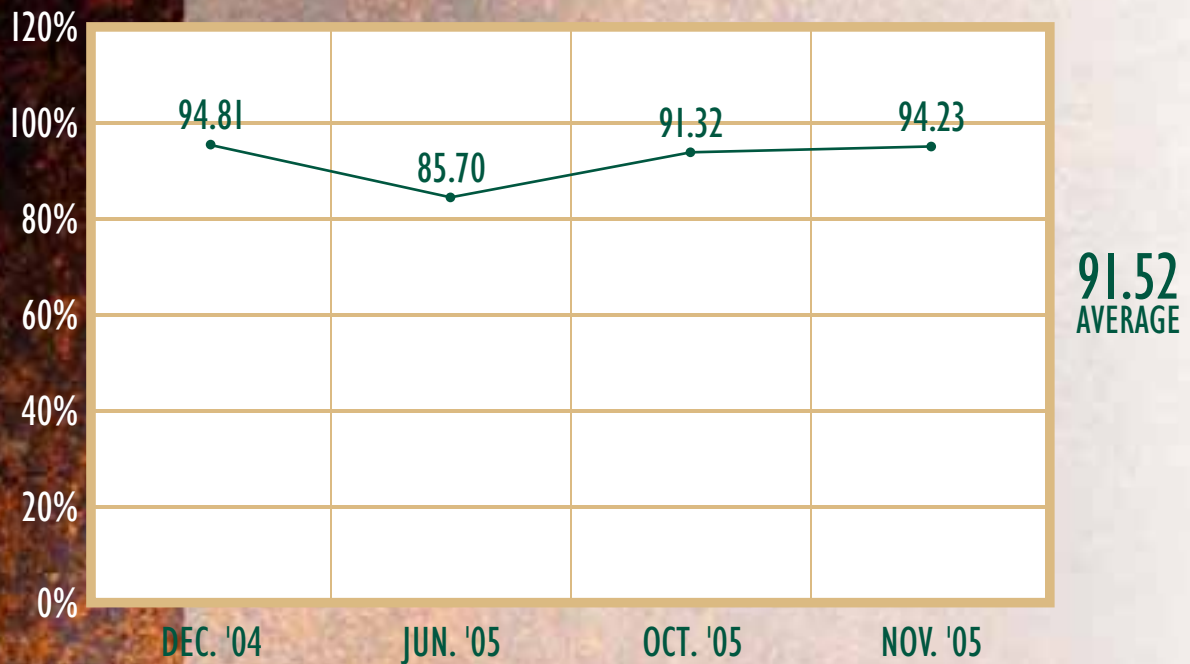
The following chart shows the occupancy rates for the four months. Space counts within the garage indicate the number of monthly and transient customers in the facility at a given time. By subtracting these spaces from the number of spaces available to sell, the number of empty spaces are shown. These calculations also show the average occupancy rate for Que Place Garage is 91.52%. The graph on the following page illustrates the occupancy rate for each month as well as the average of the four.

	Dec. '04	Jun. '05	Oct. '05	Nov. '05
Total Space Count	809	809	809	809
Less: Handicap Spaces	(19)	(19)	(19)	(19)
Reserved	(50)	(50)	(50)	(50)
Employee	(4)	(4)	(4)	(4)
Space Available to Sell	736	736	736	736
Garage Occupancy				
Monthly Parkers	(384)	(348)	(401)	(373)
Ticket Holders	(310)	(273)	(265)	(317)
Empty Spaces	42	116	70	47
Garage Occupancy Rate	94.81%	85.70%	91.32%	94.23%
Diversity				
Monthly Parkers	384	348	401	373
Total Cards Issued	490	490	627	666
Diversity Factor	78.37%	70.95%	63.92%	55.96%



To determine the diversity factor, the number of monthly customers is divided by the number of monthly card holders. This calculation indicates that the average diversity factor for Que Place Garage is 67.3%. This facility is consistently within the target range for both occupancy and diversity.

Que Place Occupancy Rate



University Square



University Square Garage has a total of 437 parking spaces, of which 10 are designated for handicap spaces, 143 are reserved, 3 are employee spaces and the remaining 287 are open for public parking. This facility is unique because it receives a substantial amount of business during the nights and weekends because of its proximity to entertainment venues in the area. This usage is reflected in the peak times that occur at 11:00 am and 11:00 pm.

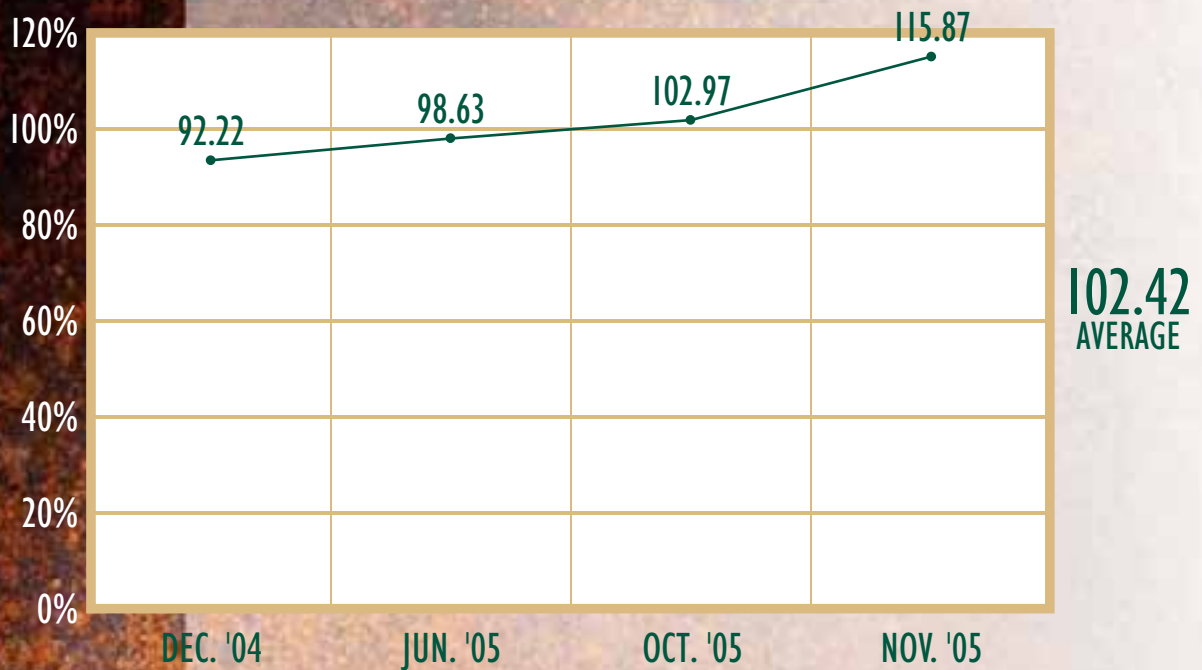
The following chart shows the occupancy rate for the four months of study. Space counts of the garage indicate the number of monthly and transient customers in the facility at a given time. By subtracting these spaces from the number of spaces available to sell, the number of empty spaces are shown. These show that the average occupancy rate for University Square Garage is 102.42%. The graph on the following page illustrates the occupancy rate for each month as well as the average of the four.

	Dec. '04	Jun. '05	Oct. '05	Nov. '05
Total Space Count	437	437	437	437
Less: Handicap Spaces	(10)	(10)	(10)	(10)
Reserved	(143)	(143)	(143)	(143)
Employee	0	0	0	0
Space Available to Sell	284	284	284	284
Garage Occupancy				
Monthly Parkers	(103)	(154)	(168)	(238)
Ticket Holders	(147)	(124)	(129)	(115)
Empty Spaces	34	6	(13)	(69)
Garage Occupancy Rate	92.22%	98.63%	102.97%	115.87%
Diversity				
Monthly Parkers	103	154	168	238
Total Cards Issued	190	115	118	227
Diversity Factor	54.21%	133.91%	142.37%	104.99%

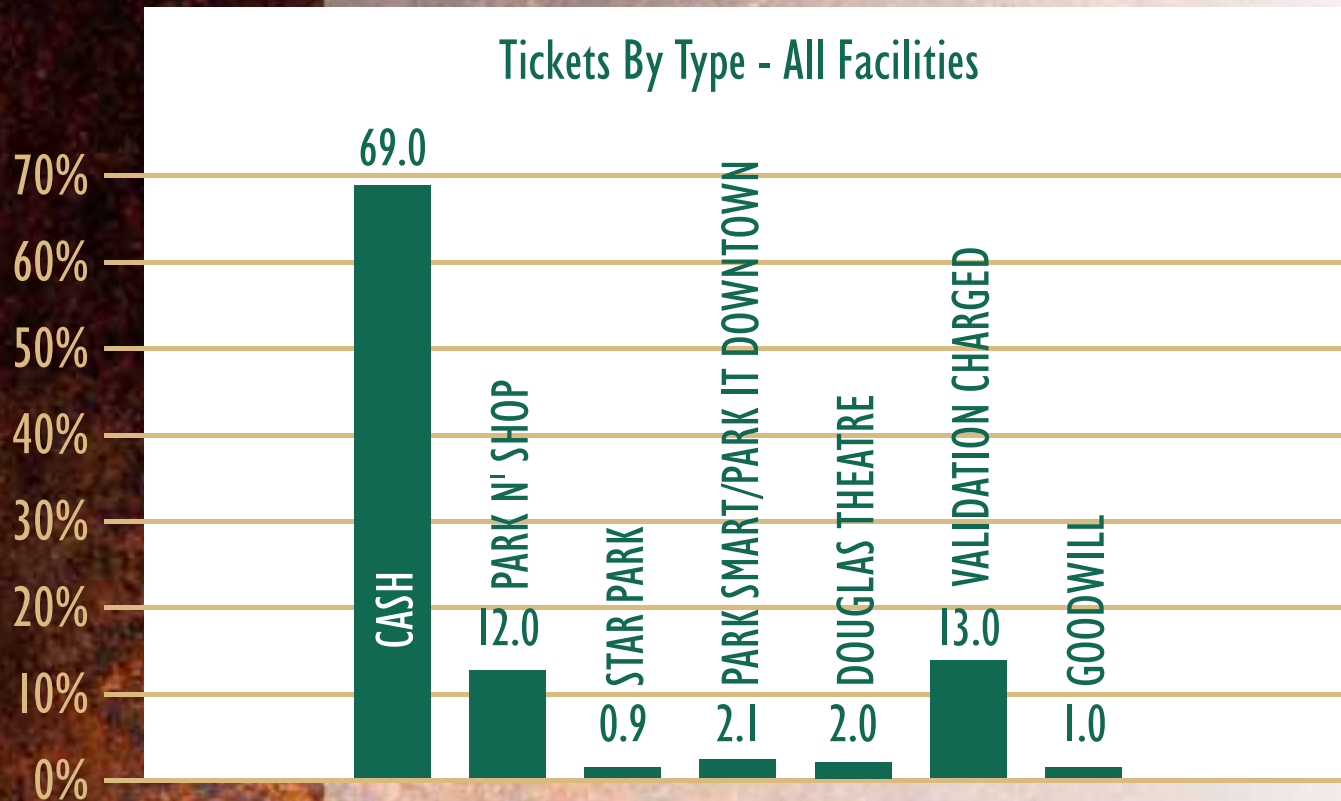


To determine the diversity factor, the number of monthly customers is divided by the number of transient customers. This calculation indicates that the average diversity factor for University Square is 108.87%. The diversity factor shows that this facility is one of the most utilized garages and the highest number of parkers are transient customers.

University Square Occupancy Rate



Transient Ticket Analysis

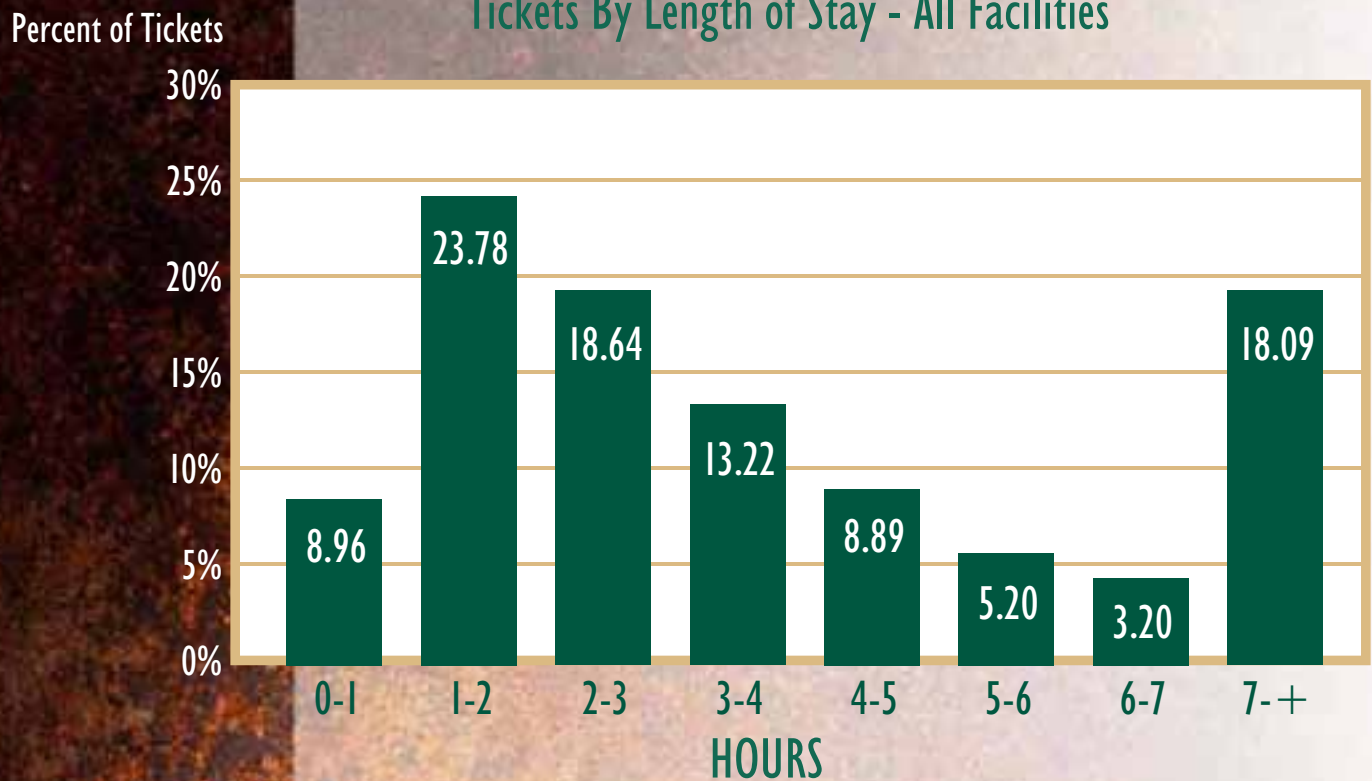


An average of 921,000 tickets were pulled at the facility entrances throughout the year. Each ticket can be placed in one of the seven categories listed. The chart indicates that customers who pay cash for their tickets account for 69% of the tickets collected. The second most common transactions are validations charged and those customers using the Park N' Shop program. The Park Smart program was replaced by the Park It Downtown Card in September 2005 and therefore these programs have been combined on this chart.



Duration of Stay Report

Tickets By Length of Stay - All Facilities



This chart indicates the length of stay for customers who pull tickets at the entrances of the facilities. The most common length of stay is one to two hours, followed by those customers who stay for two to three hours. Also, 18% of customers stay seven or more hours. This is likely due to overnight guests at the Marriott Cornhusker and Convention Center and Embassy Suites or customers who are there for all day for events.



Parking Programs and Specials

VALIDATION PROGRAMS

Programs and specials have been developed to meet the unique needs of a variety of customers. Whether the desire is to free up on-street parking for downtown business patrons, ensure that sports fans will have a place to park on game day or to take away the need for cash payments each program has a specific design that customers find beneficial.

Park Smart

The purpose of this program is to serve customers who use parking garages less than five days a week or four hours or less a day. Customers purchase a book of 10 validation stickers for \$22. Each sticker is worth four hours of parking at participating garages including: Que Place, University Square, Cornhusker, Carriage Park, Center Park, Market Place and Haymarket. The customer may put up to two stickers on each ticket. By purchasing these stickers customers save up to \$1.10 each visit. This program was replaced with the Park It Downtown Card in September of 2004.

Star Park

Merchants are able to use a rubber stamp to validate parking for a variety of activities or events as needed. To set up an account for this program merchants can call the City of Lincoln Parking Office. Participants receive 50¢ off the first hour.

Park and Learn

This program is specifically for students who attend classes at the schools in the downtown area. Students are issued magnetic swipe cards with a predetermined amount on them and use the cards as they enter and exit participating facilities. Park and Learn participants receive a 45% discount and are required to show a current student I.D. and class schedule at the parking office when purchasing and adding value to the card. This program is designed to encourage use during low occupancy times. Therefore, an extra \$1.00 charge is added if parking occurs during peak hours.

Participating garages include:

Carriage Park 24 hours per day 7 days per week

Center Park 3:00 -10:00 pm Monday-Thursday

Cornhusker, Market Place, Haymarket, Que Place-
12:01 am- 6:00 pm Monday-Friday

University Square No Access. Card will not work at this location.

Park and Shop

This program is intended to allow downtown businesses the opportunity to thank patrons by validating parking. Businesses purchase a book of 50 validation stickers for \$15. Each sticker is worth one hour of parking at participating garages including: Que Place, University Square, Cornhusker, Carriage Park, Center Park, Market Place and Haymarket. Up to three stickers can be used on each ticket.



HAYMARKET SPECIALS

Park It Downtown Card

Recently introduced, the Park it Downtown Card, is a prepaid card used each time a customer enters and exits eight of the city parking facility. It eliminates the need for cash and check payments as well as speeds up the time it takes to exit the garage. Participants in this program receive a 20% discount when spending at least \$20. Below are the available increments and the discounted rates.

Cost	Value
\$20	\$25
\$40	\$50
\$60	\$75
\$80	\$100

This card is valid at Carriage Park, Center Park, Cornhusker, Haymarket, Iron Horse Lot, Market Place, Que Place and University Square. Customers will have access to these facilities 24 hours a day, 7 days a week subject to availability.

Early Bird Special

If a customer parks in the Haymarket Garage by 8:00 a.m. and leaves by 5:30 p.m., the most it will cost to park is \$3. This special is good Monday through Friday.

Lunch Special

At the Haymarket Garage a customer can park between 11:00 a.m. and 1:30 p.m. for a dollar. This special is good seven days a week.

Baseball Special

During Saltdog and Husker baseball/softball home games customers can park in the Haymarket garage for \$2. This special is good Monday-Friday after 5:00 p.m. and all day Saturday and Sunday.

Special Events

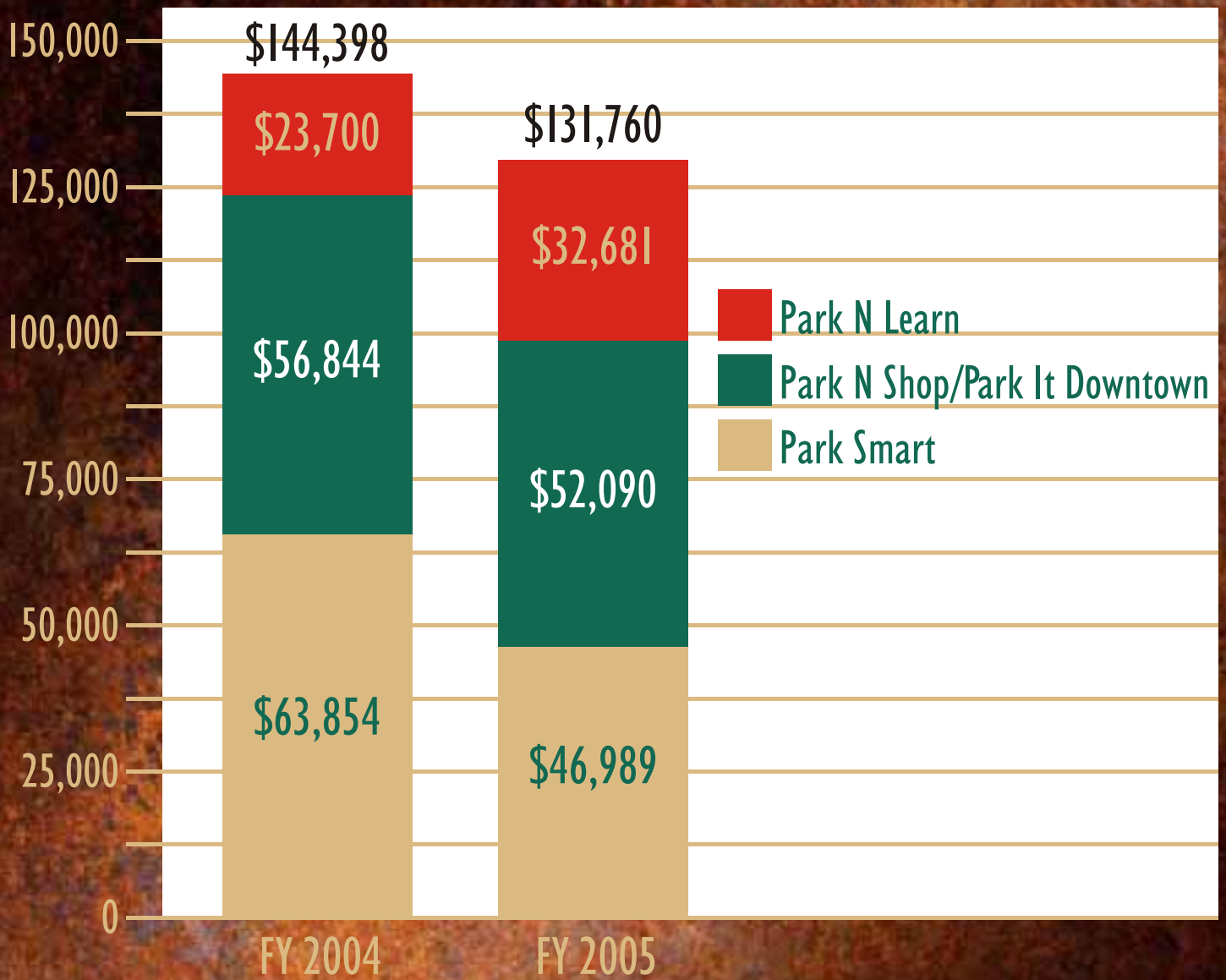
A flat rate is charged for special events. The rate ranges from \$3-\$5, depending on event demands.

Grand Theatre Parking

A contract developed between the City of Lincoln and Douglas Theatres' Lincoln Grand allows movie patrons 3 hours of free parking at Center Park Garage or 1 hour of free parking at all other City garages. Customers take their parking garage ticket stub to the theatre where it is validated.



Validation Sales Comparison for 2004 and 2005



Husker Football

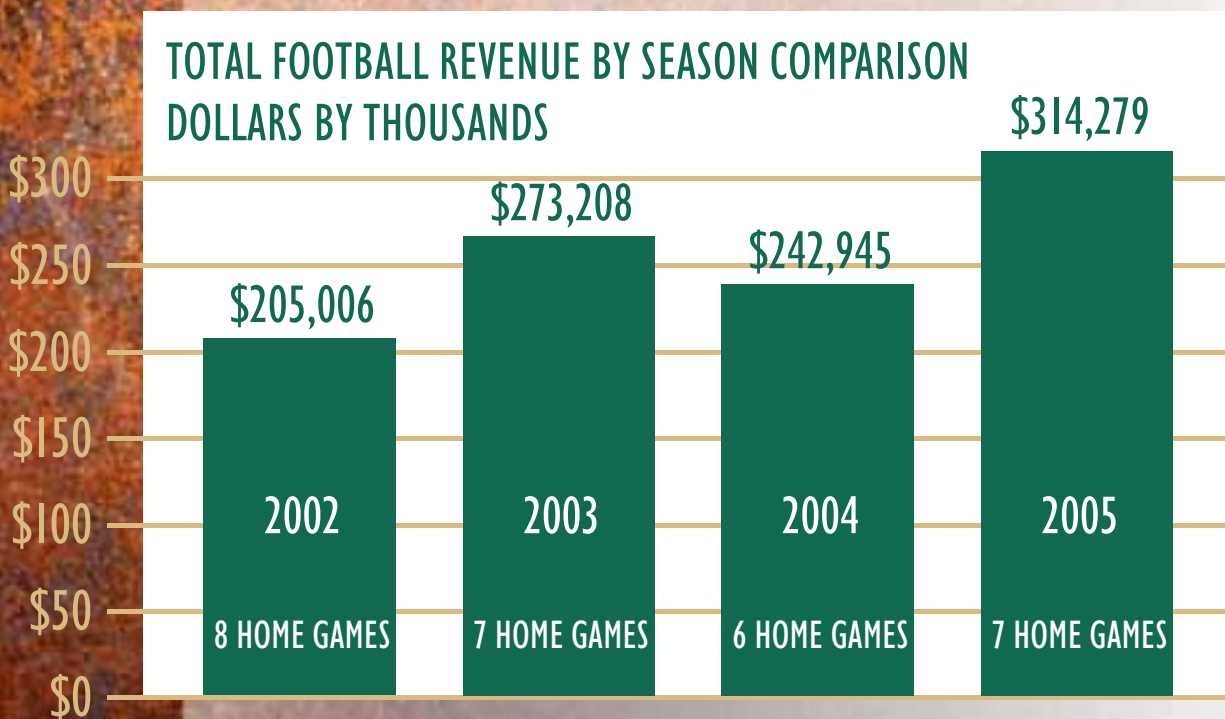
During Nebraska home football games the City of Lincoln Parking System operates 12 facilities totaling 5, 006 spaces. During these days there is a flat rate charged at all facilities. These rates range from \$5 to \$10, depending on the proximity of the garage to the stadium. Customers are encouraged to purchase parking using e-pay Husker parking or the season pass option.

E-Pay Husker Parking

Parking for game day can be purchased in advance at parkitdowntown.org. At this site customers are able to purchase tickets to a single game or if they wish, for all the home games.

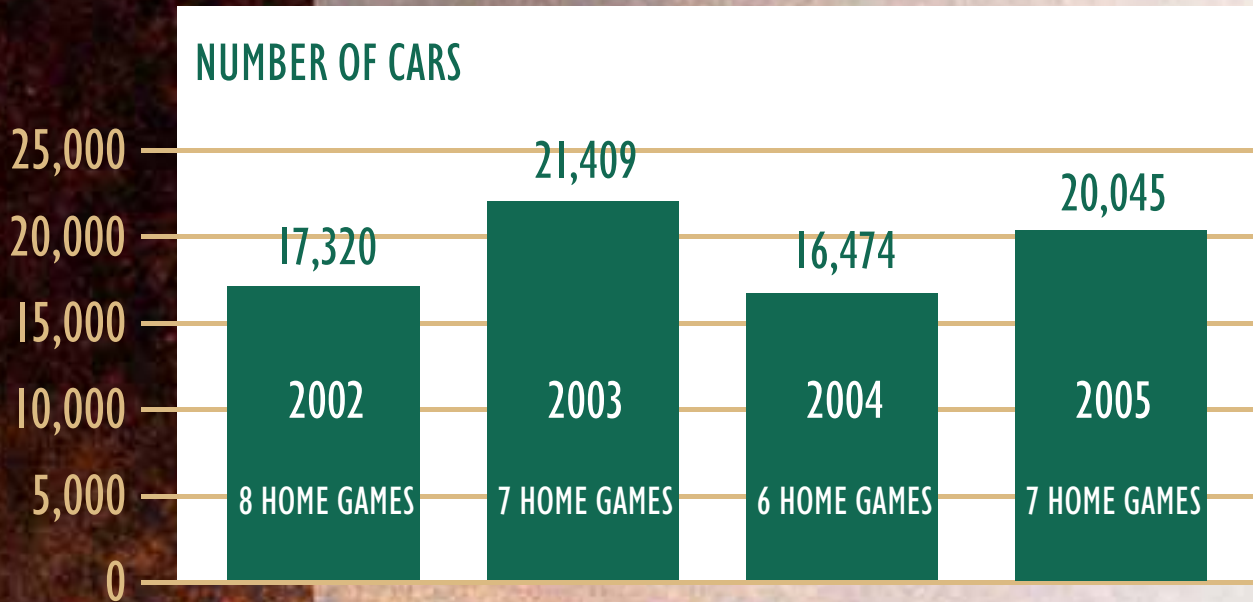
Season Pass

Customers may purchase a season pass to all of the games. Passes are valid from 6 pm Friday to 12 pm Sunday on home game weekends. Forms for the pass are available at parkitdowntown.org. Once this pass has been purchased customers are mailed a magnetic swipe card used at the entrances and exits of the garages.

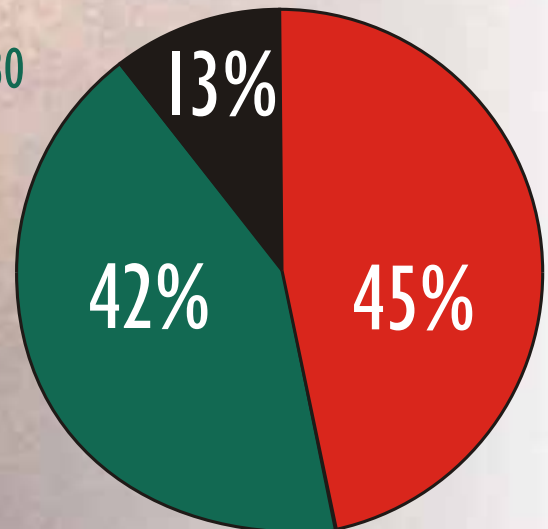
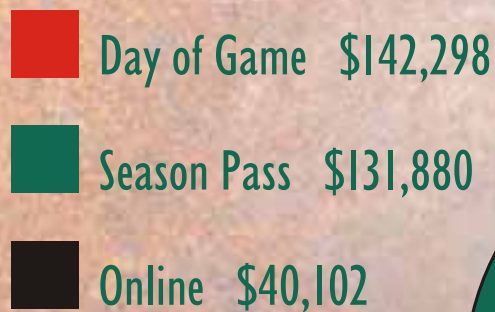


Total Number of Cars Parked Comparison

The following is a comparison of the number of cars parked during Nebraska home games over the past four years.



2005 Total Sales Breakdown



TYPES OF VIOLATIONS

CITATIONS ISSUED	FINE AMOUNT	FY 2003	FY 2004	PERCENT CHANGE	FY 2005	PERCENT CHANGE
Improper registration	\$100.00	11,740	12,544	6.85%	10,972	-12.53%
Parking meter	\$10.00	69,327	53,993	-22.12%	50,176	-7.07%
Handicap	\$100.00	555	382	-31.17%	492	28.80%
Parking other	\$10.00	4,997	6,427	28.62%	4,669	-27.35%
No parking	\$10.00	3,858	2,070	-46.35%	2,360	14.01%
Interfering	\$20.00	1,893	1,947	2.85%	1,984	1.90%
2 hour parking	\$10.00	3,696	2,123	-42.56%	1,143	-46.11%
24 hour parking	\$10.00	3,649	4,278	17.24%	2,936	-31.37%
Outside line stall	\$10.00	3,328	2,644	-20.55%	2,641	-0.11%
Obstruct private drive	\$20.00	1,095	1,020	-6.85%	830	-18.63%
Fire hydrant	\$40.00	352	402	14.20%	432	7.46%
Parked City Right of Way	\$10.00	1,117	442	-60.43%	710	60.63%
Loading zone	\$10.00	1,064	763	-28.29%	764	0.13%
1 hour parking	\$10.00	745	598	-19.73%	618	3.34%
Too close to stop sign	\$20.00	361	325	-9.97%	368	13.23%
Intersection	\$20.00	275	285	3.64%	263	-7.72%
Bus zone	\$20.00	240	159	-33.75%	387	143.40%
Crosswalk	\$20.00	194	144	-25.77%	251	74.31%
Blocking alley	\$10.00	289	83	-71.28%	150	80.72%
Oversize vehicle	\$40.00	69	41	-40.58%	47	14.63%
15 minute parking	\$10.00	156	101	-35.26%	73	-27.72%
Extending time	\$10.00	112	136	21.43%	45	-66.91%
2nd Handicap parking	\$200.00	5	2	-60.00%	1	-50.00%
3rd Handicap parking	\$300.00	0	1	50.00%	0	-100.00%
30 minute parking	\$10.00	30	15	-50.00%	15	0.00%
Muffler	\$15.00	13	14	7.69%	15	7.14%
Snow-residential	\$35.00	0	748	N/A	609	-18.58%
Snow-arterial	\$40.00	0	169	N/A	49	-71.01%
Leftside park	\$10.00	0	0	0%	284	N/A
No permit	\$10.00	0	0	0%	133	N/A
Blocking sidewalk	\$10.00	0	0	0%	209	N/A
Abandoned	\$10.00	0	0	0%	32	N/A
Unattached trailer	\$10.00	0	0	0%	46	N/A
Warning	\$0.00	1,009	2,072	105.35%	1,865	-9.99%
TOTAL	\$1,170	110,169	93,928	-14.74%	85,569	-8.90%

VIOLATIONS

CITATIONS ISSUED	FY 2003	FY 2004	% Change	FY 2005	% Change
SEPTEMBER	9,606	8,246	-14.16%	8,754	-6.16%
OCTOBER	10,617	9,473	-10.78%	8,672	-8.46%
NOVEMBER	10,546	7,573	-28.19%	7,434	-1.84%
DECEMBER	7,652	6,586	-13.93%	6,841	-3.87%
JANUARY	10,163	7,782	-23.43%	7,115	-8.57%
FEBRUARY	10,121	7,447	-26.42%	6,284	-15.62%
MARCH	9,799	9,449	-3.57%	7,870	-16.71%
APRIL	8,426	7,909	-6.14%	7,130	-9.85%
MAY	8,240	7,099	-13.85%	6,594	-7.11%
JUNE	8,142	7,802	-4.18%	6,450	-17.33%
JULY	7,944	6,829	-14.04%	5,906	-13.52%
AUGUST	8,913	7,736	-13.21%	6,503	-15.94%
TOTAL	110,169	93,931	-14.74%	85,553	-8.92%

COLLECTION RATIO BY YEAR

FY 2003	FY 2004	FY 2005
68.63%	66.69%	65.07%

COURTESY TICKETS

	FY 2003	FY 2004	% Change	FY 2005	% Change
SEPTEMBER	748	672	-10.16%	767	14.14%
OCTOBER	772	877	13.60%	702	-19.95%
NOVEMBER	772	548	-29.02%	754	37.59%
DECEMBER	573	362	-36.82%	511	41.16%
JANUARY	504	392	-22.22%	298	-23.98%
FEBRUARY	616	271	-56.01%	337	24.35%
MARCH	716	812	13.41%	812	0.00%
APRIL	556	388	-30.22%	502	29.38%
MAY	532	391	-26.50%	384	-1.79%
JUNE	530	494	-6.79%	344	-30.36%
JULY	554	450	-18.77%	417	-7.33%
AUGUST	631	617	-2.22%	392	-36.47%
TOTAL	7,504	6,274	-16.39%	6,220	-0.86%

TOWED VEHICLES

	FY 2003	FY 2004	% Change	FY 2005	% Change
SEPTEMBER	131	132	0.76%	132	0.00%
OCTOBER	171	175	2.34%	104	-40.57%
NOVEMBER	162	105	-35.19%	133	26.67%
DECEMBER	283	119	-57.95%	204	71.43%
JANUARY	188	117	-37.77%	97	-17.09%
FEBRUARY	162	133	-17.90%	134	0.75%
MARCH	147	178	21.09%	105	-41.01%
APRIL	208	153	-26.44%	143	-6.54%
MAY	142	131	-7.75%	127	-3.05%
JUNE	108	123	13.89%	87	-29.27%
JULY	82	167	103.66%	117	-29.94%
AUGUST	102	122	19.61%	67	-45.08%
TOTAL	1,886	1,655	-12.25%	1,480	-12.39%

Space Allocation

** Managed by Property Management*

Within the garages and lots parking spaces are allocated between regular spaces, handicap, reserved (either for monthly parkers or employees) and valet. All facilities excluding the County/City Parking Garage allow for monthly parking. This garage is used for County/City employees and visitors during the weekdays. In addition, it is often utilized for special events on the evenings and weekends. The following chart illustrates the space breakdown per facility.

CARRIAGE PARK	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8	Totals
Regular Spaces	48	109	118	113	118	117	61	0	684
Handicapped	5	2	2	2	2	2	0	0	15
Reserved Monthly	0	0	0	0	0	0	0	0	0
Employee	5	0	0	0	0	0	0	0	5
Valet	0	0	0	0	0	0	0	0	0
									704

CENTER PARK	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8	Totals
Regular Spaces	2	82	166	169	171	173	170	57	990
Handicapped	12	0	1	2	0	0	3	0	18
Reserved Monthly	0	50	0	0	0	0	0	0	50
Employee	3	0	0	0	0	0	0	0	3
Valet	0	0	0	0	0	0	0	0	0
									1061

* COUNTY/CITY	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8	Totals
Regular Spaces	45	98	98	106	0	0	0	0	347
Handicapped	2	1	2	2	0	0	0	0	7
Reserved Monthly	40	0	0	0	0	0	0	0	40
Employee	0	0	0	0	0	0	0	0	0
Valet	0	0	0	0	0	0	0	0	0
									386

CORNHUSKER SQUARE	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8	Totals
Regular Spaces	45	98	98	106	0	0	0	0	347
Handicapped	2	1	2	2	0	0	0	0	7
Reserved Monthly	40	0	0	0	0	0	0	0	40
Employee	0	0	0	0	0	0	0	0	0
Valet	0	0	0	0	0	0	0	0	0
									394

HAYMARKET	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8	Totals
Regular Spaces	46	112	114	72	0	0	0	0	344
Handicapped	2	3	2	2	0	0	0	0	9
Reserved Monthly	52	0	0	0	0	0	0	0	52
Employee	4	0	0	0	0	0	0	0	4
Valet	0	0	0	0	0	0	0	0	0
									409

MARKET PLACE	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8	Totals
Regular Spaces	44	63	63	63	63	63	17	0	376
Handicapped	9	0	0	0	0	0	0	0	9
Reserved Monthly	0	0	0	0	0	0	0	0	0
Employee	0	0	0	0	0	0	0	0	0
Valet	0	0	0	0	0	0	0	0	0
									385

QUE PLACE	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8	Totals
Regular Spaces	67	72	104	109	104	109	106	65	736
Handicapped	3	3	3	3	3	3	1	0	19
Reserved Monthly	0	0	0	0	0	0	0	0	0
Employee	4	0	0	0	0	0	0	0	4
Valet	30	20	0	0	0	0	0	0	50
									809

UNIVERSITY SQUARE	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8	Totals
Regular Spaces	47	66	28	91	52	0	0	0	284
Handicapped	2	3	1	3	1	0	0	0	10
Reserved Monthly	1	45	77	20	0	0	0	0	143
Employee	0	0	0	0	0	0	0	0	0
Valet	0	0	0	0	0	0	0	0	0
									437

IRON HORSE LOT	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8	Totals
Regular Spaces	157	0	0	0	0	0	0	0	157
Handicapped	2	0	0	0	0	0	0	0	2
Reserved Monthly	0	0	0	0	0	0	0	0	0
Employee	0	0	0	0	0	0	0	0	0
Valet	0	0	0	0	0	0	0	0	0
									159

LINCOLN STATION SOUTH	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8	Totals
Regular Spaces	89	0	0	0	0	0	0	0	89
Handicapped	4	0	0	0	0	0	0	0	4
Reserved Monthly	0	0	0	0	0	0	0	0	0
Employee	0	0	0	0	0	0	0	0	0
Valet	0	0	0	0	0	0	0	0	0
									93

LUMBERWORKS LOT	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8	Totals
Regular Spaces	61	0	0	0	0	0	0	0	61
Handicapped	3	0	0	0	0	0	0	0	3
Reserved Monthly	0	0	0	0	0	0	0	0	0
Employee	0	0	0	0	0	0	0	0	0
Valet	0	0	0	0	0	0	0	0	0
									64